



# MATCHES + PRIZES!

## GIVING TUESDAY, NOVEMBER 29

### MURRY FOUNDATION \$100,000 MATCH CHALLENGE

9am - 11:59pm

Each organization's match will be calculated as a percentage of the total dollars raised on the opening day of the GoodGiving Challenge. For example: if \$500,000 is raised that day and Organization A raises \$10,000, it will receive 2% of the Murry Foundation's challenge pool (\$2,000). This is simply an illustration, as challenge awards on opening day will depend on two factors: 1. The total amount of dollars raised, and 2. The amount raised by each nonprofit.

### THE GROOVALUTION \$11,111 PRIZE POOL

11am - 11pm

Eleven prizes of \$1,011 will be randomly awarded to donations made between 11am and 11pm!

## WEDNESDAY, NOVEMBER 30

### MACADAM FAMILY FOUNDATION \$25,000 MATCH DAY

9am - 11:59am (or until the pool is exhausted)

Gifts up to \$50 will be matched \$1 for \$1.

### MITCHELL FAMILY FOUNDATION + BGCF \$30,000 FAST BREAK CHALLENGE

Noon - 11:59pm

The first 30 nonprofits that raise \$3,000 (or more) through at least two donations will receive a \$1,000 prize.

## THURSDAY, DECEMBER 1

### BLUE GRASS COMMUNITY FOUNDATION \$30,000 ENDOWMENT CHALLENGE

9am - 9pm

This challenge is all about participation! Every nonprofit with 50 or more donors of at least \$25 will be entered in a drawing for one of three \$2,500 endowment prizes. The nonprofit with the highest number of donors contributing \$25 or more will win a \$10,000 endowment prize. The nonprofit with the second-highest number of donors contributing \$25 or more will win a \$7,500 endowment prize. And the nonprofit with the third-highest number of donors contributing \$25 or more will win a \$5,000 endowment prize.

### ANGEL LEVAS FOUNDATION ARTS + COMMUNITY \$15,000 MATCH

1pm - 11:59pm (or until the pool is exhausted)

50¢ per \$1 match for nonprofits in the Arts & Culture and Community categories. Match applies to gifts of any size!



### TRADITIONAL BANK HUMAN SERVICES \$15,000 MATCH

1pm - 11:59pm (or until the pool is exhausted)

50¢ per \$1 match for nonprofits in the Human Services Category. Match applies to gifts of any size!





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## FRIDAY, DECEMBER 2

### MARKSBURY FAMILY FOUNDATION \$60,000 MATCH CHALLENGE

9am - 8:59pm (or until the pool is exhausted)

Gifts up to \$500 will be matched 50¢ per \$1 (maximum \$250 match per gift).

### BRYANT FUND AT BGCF \$25,000 BED-TIME MATCH

9pm - 11:59pm

Gifts up to \$100 will be matched \$1 for \$1.

## DAILY PRIZES

### BGCF \$2,000 POWER HOURS

4pm - 6pm

Each day of the GoodGiving Challenge, two randomly selected donations made between 4pm and 6pm will receive a \$1,000 prize!

### SOCIAL MEDIA SWEEPSTAKES

Each day of the Challenge, we'll make a special post on one of our social media channels. Simply "like" and "follow" Blue Grass Community Foundation (@BGCFKY) on Facebook and Instagram and follow the directions in our daily posts to win \$250 Giving Cards for the nonprofit of your choice! No donation is necessary to be eligible.

## GEOGRAPHICAL CHALLENGES

### CLARK COUNTY COMMUNITY FOUNDATION \$255,000 MATCH

- Match pool opens Tuesday, November 29 at 9am and lasts until the pool is exhausted
- \$1 for \$1 match, up to \$7,500 per Clark County nonprofit
- Eligible nonprofits must be located in Clark County and utilize funds raised in Clark County.
- Additional match challenges and prizes to be awarded at the Clark County check presentation

### HUDSON-ELLIS FUND \$20,000 MATCH

- 50¢ per \$1 match for Boyle County nonprofits that raise at least \$1,000
- Capped at \$5,000 for each organization
- Matches individual donations from unique donors up to \$1,000
- Match opens Tuesday, November 29 at 9am and lasts until the pool is exhausted

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