



MATCHES + PRIZES!

EARLY GIVING, NOVEMBER 14–27

JAMES A. AND MARTHA R. BROWN CHARITABLE FOUNDATION \$50,000 EARLY GIVING MATCH CHALLENGE

Tuesday, Nov. 14 - Monday, Nov. 27 (or until the pool is exhausted)

Can't support your favorite causes during the GoodGiving Challenge? Give early! Early Giving is NEW this year, and the James A. and Martha R. Brown Charitable Foundation is providing a \$50,000 match pool that will match donations 50¢ per \$1, on gifts up to \$250 (maximum match \$125 per gift). This match pool starts on November 14 and lasts until the GoodGiving Challenge begins, or until the match pool is exhausted.

GIVING TUESDAY, NOVEMBER 28

MURRY FOUNDATION \$100,000 PRO RATA MATCH CHALLENGE

9am - 11:59pm

Each organization's match from the Murry Foundation will be calculated as a percentage of the total dollars raised on the opening day of the GoodGiving Challenge. E.g.: if \$500,000 is raised that day and Organization A raises \$10,000, it will receive 2% of the Murry Foundation's pro rata match pool (\$2,000).

THE GROOVALUTION \$11,111 PRIZE POOL

11am - 11pm

Thanks to THE GROOVALUTION, 11 prizes of \$1,011 will be randomly awarded to donations made between 11am and 11pm! These prizes will be posted to the BGgives.org Prize Leaderboard.

BRYANT FUND \$13,000 BED-TIME MATCH

9pm - 11:59pm (or until the pool is exhausted)

It's our 13th Anniversary and the Thomson R. Bryant Jr. and Betty R. Bryant Fund at BGCF is helping us celebrate! Gifts up to \$100 will be matched \$1 for \$1.

WEDNESDAY, NOVEMBER 29

MACADAM FAMILY FOUNDATION \$25,000 MATCH DAY

9am - 11:59am (or until the pool is exhausted)

The MacAdam Family Foundation at BGCF is providing a \$25,000 match pool that will match donations \$1 for \$1, on gifts up to \$50.

MITCHELL FAMILY FOUNDATION + BGCF \$30,000 FAST BREAK CHALLENGE

Noon - 11:59pm

The Jenna and Matthew Mitchell Foundation, with an assist from BGCF, is providing a \$30,000 prize pool. The first 30 nonprofits that raise \$3,000 (or more) through at least two donations will receive a \$1,000 prize. These prizes will be posted to the BGgives.org Prize Leaderboard.

THURSDAY, NOVEMBER 30

BLUE GRASS COMMUNITY FOUNDATION \$30,000 ENDOWMENT CHALLENGE

9am - 9pm

This challenge is all about participation!

- Every nonprofit with 50 or more donors of at least \$25 will be entered in a drawing for one of three \$2,500 endowment prizes.
- The nonprofit with the highest number of donors contributing \$25 or more will win a \$10,000 endowment prize.
- The nonprofit with the second-highest number of donors contributing \$25 or more will win a \$7,500 endowment prize.
- And the nonprofit with the third-highest number of donors contributing \$25 or more will win a \$5,000 endowment prize.

The winners will be announced at the GoodGiving Challenge Wrap Party on Friday, Dec. 1, which will also stream on Facebook and Instagram Live.

ANGEL LEVAS FOUNDATION ARTS + COMMUNITY \$15,000 MATCH

1pm - 11:59pm (or until the pool is exhausted)

The Angel Levas Foundation is providing a 50¢ per \$1 match for nonprofits in the Arts & Culture and Community categories. Match applies to gifts up to \$250!



TRADITIONAL BANK HUMAN SERVICES \$15,000 MATCH

1pm - 11:59pm (or until the pool is exhausted)

Traditional Bank is providing a 50¢ per \$1 match for nonprofits in the Human Services Category. This match applies to gifts up to \$250!



FRIDAY, DECEMBER 1

MARKSBURY FAMILY FOUNDATION \$60,000 GOOD MORNING MATCH

6am - 11:59am (or until the pool is exhausted)

The Marksbury Family Foundation is matching donations 50¢ per \$1, on gifts up to \$500 (maximum \$250 match per gift).

OUTLAW STATE OF KIND HOMETOWN FUND \$100,000 ENCORE MATCH

Noon - 11:59pm (or until the pool is exhausted)

Chris and Morgane Stapleton's Outlaw State of Kind Hometown Fund will match donations 50¢ per \$1, on gifts up to \$500 (maximum \$250 match per gift).

DAILY PRIZES

\$3,000 HAPPY HOURS

4pm - 6pm

From 4 - 6pm each day of the GoodGiving Challenge, Mason Investments will match the first \$2,500 in donations, 50¢ per \$1, on gifts up to \$100. Every day during this timeframe, Blue Grass Community Foundation will randomly select a donation to receive a \$500 prize!

SOCIAL MEDIA SWEEPSTAKES

Each day of the Challenge, we'll make a special post on one of our social media channels. Simply "like" Blue Grass Community Foundation (@BGCFKY) on Facebook and Instagram and follow the directions in our daily posts to win \$250 prizes for the nonprofit of your choice!

SPECIAL PRIZES

INDEPENDENCE BANK \$1,776 HUMAN SERVICES PRIZE

Tuesday, Nov. 28 at 9am - Thursday, Nov. 30 at 11:59pm

The five nonprofits in the Human Services category with the highest number of unique donors from the start of the Challenge through Thursday at 11:59pm will be entered into a drawing for a \$1,776 prize! The prize will be announced on Facebook and Instagram Live on Friday, Dec. 1 at noon.



DONATE NOV. 28-DEC. 1 → BGGIVES.ORG



MATCHES + PRIZES!

COUNTY-BASED CHALLENGES

CLARK COUNTY COMMUNITY FOUNDATION \$255,000 MATCH

- Match pool opens Tuesday, November 28 at 9am and lasts until the pool is exhausted
- \$1 for \$1 match, up to \$8,500, per Clark County nonprofit
- Eligible nonprofits must be located in Clark County and utilize funds raised in Clark County.

HUDSON-ELLIS FUND \$20,000 MATCH

- 50¢ per \$1 match for Boyle County nonprofits that raise at least \$1,000
- Capped at \$5,000 for each organization
- Matches individual donations from unique donors up to \$1,000
- Match opens Tuesday, November 28 at 9am and lasts until the pool is exhausted

WOODFORD COUNTY COMMUNITY FUND \$3,000 MATCH

Woodford County organizations that raise at least \$500 during the GoodGiving Challenge will receive a \$500 match from the Woodford County Community Fund.

FRANKLIN COUNTY COMMUNITY FUND \$1,500 MATCH

Franklin County organizations that raise at least \$500 during the GoodGiving Challenge will receive a \$500 match from the Franklin County Community Fund.

HARRISON COUNTY COMMUNITY FUND \$500 MATCH

Harrison County organizations that raise at least \$500 during the GoodGiving Challenge will receive a \$500 match from the Harrison County Community Fund.

Special thanks to the Edith D. Gardner Charitable Fund at BCCF, which helps underwrite the GoodGiving Challenge!

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